

## THE “BOWTIE BULLETIN” September 2004 Issue

“Charlie & Brenda News”	1
“From Our Pres” – Ron Thomas	2
“The Social Corner”	3
“Car Widow Talk”	4
“Words to Live By”	5
“Interesting Web Sites, Upcoming Shows & Cruises”	6
“Classifieds”	7

[www.piedmontccc.com](http://www.piedmontccc.com)

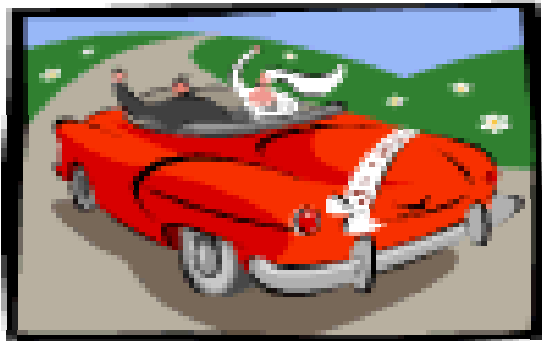
### OFFICERS

President	Ron Thomas	878-4447	<a href="mailto:chevylane@aol.com">chevylane@aol.com</a>
Vice President	Don Cooper	467-9953	
Recording Secretary	Don Mende	676-6329	<a href="mailto:don@nexgenimaging.com">don@nexgenimaging.com</a>
Treasurer	Doug Hensley	781-1021	<a href="mailto:ncflyboy1@aol.com">ncflyboy1@aol.com</a>

Newsletter Editor, Don Mende [don@nexgenimaging.com](mailto:don@nexgenimaging.com) Office (919) 544-9693 Home (919) 676-6329

## BIG – BIG News

Charlie Kaleel & Brenda North  
Are getting married



We wish them all the happiness in the world; they're both very special people.

## **From "Our Pres", Ron Thomas**

Behind the scenes for the past few months a few of us have been discussing the future of the club's newsletter, the "Bowtie Bulletin". The discussion has been for the most part about how we can keep the newsletter interesting and do so without further burnout of the few people who contribute articles or features.

We kicked around doing a minimal newsletter most months with feature stories or articles only on a quarterly basis. This idea almost came to fruition when we stepped back and said "Wait a Minute, are we really ready to give up on the super newsletter we've created in the past couple of years or should we continue to try to have great newsletter, all the time. At least we hopefully won't have a "minimal" newsletter most of the time". All involved came to the conclusion that we should continue to try for the best newsletter we can possibly do every month.

Our newsletter is evolving into a "World Class" publication. Don Mende plays editor and Amy O'Donnell, Becky Beach, Tom Camilliere, and myself each contribute our own special columns. Don and Amy have each had "Bowtie Bulletin" articles re-published in National Magazines. For a local car club newsletter this is quite a feather in our cap. However, it's becoming more and more difficult to create an interesting newsletter every month with the limited people resources we have to draw on.

I want to try one more time to appeal to the membership.....does this sound familiar? Well I'm going to do it again. Are you contributing? As with all the club functions we need member participation. We have super participation right now with club organization, committees, chairpersons, officers etc. And the results are I think obvious. We have one of the most active, growing, well-organized clubs around, one of the best, if not the best. This is no accident; it's because of the hard working members who are doing what needs to be done. And I want to take this opportunity to thank each and every one of you who are doing so.

So what do we do about the newsletter, how do we keep up the momentum? I heard an idea at the August 22 picnic, which I think is a winner (I would give credit but I don't know whose idea it was). Is there anyone in this club who doesn't have a great high school or college story about a car or involving cars, especially those ole Chevy's? Now we'll also accept other GM, Ford or Mopar stories you understand, it's just that the Ole Chevy's are something special. Other ideas for stories are also welcome, I'm only trying to "stoke the fire" with this one idea. So how about sitting down on the ole couch with a pen and paper and scratch out a story about those good ole days and share it with all of us. I'm going to write one myself just as soon as I can recall one I dare put in writing.

# “The Social Corner”

By: Tom Camilliere – Social Director

1. Picnic at Beaver Dam, it was great fun, a great day weather wise, cool and breezy. We had 52 members come out and had about 15 old Chevy's. Many thanks to all who brought food and drink. Also, very special thanks to Brian for cooking and to all that helped to clean up. The cost of this picnic from the social fund was 226 dollars, that is food and shelter rental. How many of you saw Mende arrive in his boat??? Next time Don, try putting the boat in the water.
2. Colonial Cruise and Dinner!!!!!!! October 9, Saturday, We will cruise to Prestwould Plantation followed by dinner at Coopers Tavern. I WILL NEED BY EVERYONE WHO IS GOING A CONFIRMATION OF YOUR DINNER CHOICE, THIS IS A MUST!!!!!!! Remember dinner with all fixings, tax, tip and drink is only \$25 DIRECTIONS: McDonalds at the intersection of Strickland Rd and Creedmore Road.(rt 50) in North Raleigh, TIME: 11:30 AM sharp we need to be at the Plantation by 1:pm and dinner at 4:00. This should be a great Fall cruise see ya all there.
3. Chili cook-off and white elephant sale, October 30, Saturday at the FAIRVIEW CENTER. The stage is set for our cooks, Brain, John L., Barbara, Jan, Debbie and a few others, who will get the winning prize?? Everyone else bring, drink, dessert or side, or corn bread. This is a free event, your social funds at work. WHO IS BRINGING THE TUMS???
4. CHRISTMAS PARTY, yes it's that time again. 12/4/4, Saturday night, at Carver's Creek, Raleigh, time: cocktails at 7:00PM, appetizers supplied by social fund, cash bar, dinner at 8:pm, all inclusive 27.95, more info at the Sept 27 meeting

REMEMBER COLONIAL PLANTATION CRUISE OCTOBER 9th see ya there.

**Be Safe and Happy Cruising**

# “Car Widow Talk”: It’s All in a Name

By: Amy O'Donnell

The other day, my husband asked me what I would like for my upcoming birthday. I told him I would like a blue topaz. His response was, “You know I would never buy a Ford product.” He had no idea a blue topaz could be something other than a car – like perhaps a gemstone that one might find in a ring or necklace! I happened to look up the word “topaz” in my dictionary, and the definition reads “*A yellow or brownish yellow crystalline mineral, valued as a gemstone*”. So there. No mention of an automobile, or that 4-letter f-word FORD.

That got me thinking about car names. From my market research days, I know that companies (car companies included) go to great lengths to choose just the right names for their products. They hold focus groups, hire special naming research companies, and go to great lengths to make sure that the names they choose have not been trademarked by someone else, or have a hidden or distasteful meaning among any segment of the population.

Non-US based car companies such as Acura, BMW, Audi, Infiniti, and Lexus tend to choose names that are a combination of letters and numbers. This probably saves them a lot of money on market research, I mean, who is going to have a beef with a car named TL, A8, 325i, or I35. Those sound more like names of roads than like names of cars.

Some car names are meant to bring to mind a feeling of luxury, such as Park Avenue, Regal, and Seville. Now I know that Park Avenue is in NYC (I remember this from my “Green Acres” days - Oliver and Lisa used to go shopping there) and I know that Regal has something to do with royalty. But Seville – that’s a city in Spain. Why would they have named a luxury car after a city in Spain? Which brings up the next name, the DeVille. From my Latin days in high school, this word means “from the small town”. Doesn’t make sense to me.

The names of mini-vans are also interesting. Take the Chevrolet Astro (obviously named after the dog in the cartoon series “The Jetson’s”). How about the Odyssey (*definition: “A long wandering journey or quest.”*), which is actually one of the most popular mini-vans out there. Yep, it sure is an Odyssey when you load up the kids and head out for a vacation, especially when Dad refuses to stop and ask for directions. We did that as kids, but in our Country Squire with no air conditioning (*definition: A knight’s attendant or honor bearer – hot and sweaty, lost, from the country, of course.*) Then there are the mini-van names that denote places mostly in the western US – Montana, Sierra, Sedona and a host of others. Wonder why they don’t name any vehicles after scenic places here in the eastern US – like Mammoth Cave (now that would be a good name for a SUV), Niagara Falls, Appalachia, or Kitty Hawk (hmmm, the SPCA might have a problem with that one). Or they could call one The Beach.

The best ones are the names given to the behemoth SUV’s that are out there today. You know, the ones that always surround your sedan when you are on the road, and park inches away from you at Wal Mart causing you to have to suck it in before you can get in or out of your car. Durango (no definition, but brings to mind a cross between a dog and a kangaroo holding a lasso), Excursion, Expedition, Explorer (gee, think Ford has exhausted those Ex words yet?). Add to these the Aviator, Mountaineer, Navigator, and Escalade (*definition: To scale a wall or enter a fortress using ladders.*) Yep, you darn near need a ladder to climb into some of these larger sized SUV’s.

When you start looking at the variety of vehicles we have to choose from, you realize that there is a heck of a lot of work that goes into choosing these names. So with all of the names out there, why did Ford choose to name a car after “*A yellow or brownish yellow crystalline mineral, valued as a gemstone*”? Maybe that’s why they don’t make it anymore.

# “Words to Live BY”

By Don Mende

Accept that some days you're the pigeon, and some days you're the statue

Always keep your words soft and sweet, just in case you have to eat them.

Drive carefully. It's not only cars that can be recalled by their maker.

If you can't be kind, at least have the decency to be vague.

If you lend someone \$20, and never see that person again, it was probably worth it.

Never put both feet in your mouth at the same time, because then you don't have a leg to stand on.

No body cares if you can't dance well, just get up and dance.

When everything's coming your way, you're in the wrong lane.

Birthdays are good for you; the more you have, the longer you live.

You may be only one person in the world, but you may also be the world to one person.

Some mistakes are too much fun to only make once.

Don't cry because it's over; smile because it happened.

We could learn a lot from crayons: some are sharp, some are pretty, some are dull, some have weird names, and all are different colors but they all have to learn to live in the same box.

A truly happy person is one who can enjoy the scenery on a detour.

Happiness comes through doors you didn't even know you left open.

Have an awesome day, and know that someone has thought about you today....

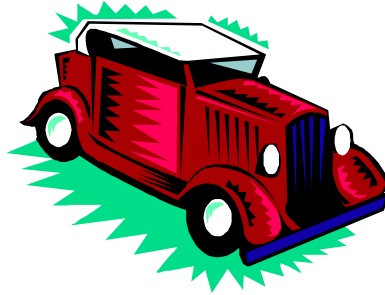
## **“Cruise-in’s”**

By: David Mathews – Contributing Editor

David is the coordinating editor of this column so if you know of an upcoming show or if you need any information on any of these shows call David Mathews at 919-469-9653

# Saturday Night Cruise-Ins

April thru Oct.  
Each month



**1<sup>st</sup> sat: Char-grill Restaurant,  
Raleigh, NC -Atlantic Ave, 4pm to 10pm**

**2<sup>nd</sup> Sat: Miami Subs Restaurant, Hwy 401 South  
Garner, NC 4pm to 9pm**

**3<sup>rd</sup> Sat: Grill-'57 Restaurant, Hwy 401 South  
Garner, NC Pam to 10pm**

**4<sup>th</sup> Sat: Hound Dog café- Hwy 96,  
Downtown Zebulon, NC 4pm to 9pm**

**2<sup>nd</sup> Sunday: Dairy Queen-Capital  
Blvd, Raleigh, NC –across from the old K-mart and Plantation Inn. 2pm to until.**

**3<sup>rd</sup> Sunday: Bill’s BBQ – Forest Hill Road, Wilson, NC 2 till ?**

**Sept. 23,2004 Apex Cruise-in, Downtown on main street. Thursday evening, 5pm to 9pm**

**4<sup>th</sup> Friday Night:  
Goodberry’s, 3906 North Roxboro St, Durham,  
For more information go to [www.usamotorevents.com](http://www.usamotorevents.com)**

## **“CLASSIFIEDS”**

By: Don Mende – Newsletter Editor

Classifieds are free of charge with members given preference as space permits  
Send your ad via email to [don@nexgenimaging.com](mailto:don@nexgenimaging.com) with your input

### **CARS & TRUCKS FOR SALE**

**Reduced;** 1970 Chevy impala with a 350 engine that runs good! It has brand new dual exhaust, brand new radiator and alternator. Just added new brakes and shocks about two months ago. The paint is about 3 years old, with a rust spot on the left quarter panel, and a small dent on the right quarter panel. The interior is all leather, doesn't need much work, the seats are cracked but the doors and the dash look fairly new. Other than that the car runs and looks great! I'm asking \$2,800  
Scotty French, 261 Breezewood Rd., Sanford, NC , 27330  
(919) 387-5188 between 3:00 and 11:30, Email - [french\\_scott@emc.com](mailto:french_scott@emc.com)

### **PARTS FOR SALE**

- 1) Doug Nash 4+1 Transmission
- 1) 355 Short BLock with Steel Crank, Pink Rods, plus much more, Never run.
- 1) set 292 Turbo Heads, SS valves, Never run
- 1) Muncie 4 spd. w/Hurst shifter
- 1) .010 4bolt 350 block
- 1) Fresh Rebuilt 700R4 Trans w/converter
- Misc, 55-57 parts, Bellhousing, Flywheel, Clutch linkage, etc
- 1) Lakewood Chevelle, Bulletproof Bellhousing.

Call - Paul Benson 552-4251